



Heritage Park Celebrates Launch of Another New Legacy

Calgary – Wednesday, February 3rd, 2010 – Heritage Park Historical Village officially launched their Legacy Learning Programs and unveiled the Lower Showroom of the Gasoline Alley Museum with a private ceremony this morning. The event took place to recognize and thank Heritage Park’s Legacy Education Partners, for their contribution to Heritage Park’s ongoing “It’s About Time” Capital Campaign.

The event marked the opening of two state-of-the-art classrooms, the Newalta Learning Labs; and Heritage Park’s continued commitment to expanding their education programs, which focus on sharing Western Canadian history in an innovative and engaging way. Since 2009 the Park has increased their school programs by 32%, and plan to double that number in the next five years.

“With every passing generation people become further removed from the stories and memories that make up our history,” says Alida Visbach, President and CEO of Heritage Park Historical Village. “Our unique facility and programming resources are in a position to preserve the West’s distinctive identity and history, and to purposefully and effectively impart a heritage message to every generation, leaving a lasting legacy for all.”

Today’s event also signified the official opening of the Lower Showroom of the Gasoline Alley Museum. The new garage-style showroom houses an additional 23 antique vehicles, 31 globes, 41 gas pumps and 100 signs making Gasoline Alley Museum North America’s largest and rarest public collection of air and gas pumps. The lower showroom also boasts a large collection of very rare, beautifully restored trucks.

Gasoline Alley’s Lower Showroom will be open to the public beginning this Saturday, February 6th on weekends and holidays from 1:30pm to 3:30pm with a 45 minute guided tour at 10:30am.

For more information on Heritage Park’s Education Programs or Gasoline Alley Museum, visit www.HeritagePark.ca.

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