

PRESERVE OUR PAST SUPPORT OUR FUTURE

LEAVE YOUR LEGACY WITH HERITAGE PARK



YOUR CONTRIBUTION SUPPORTS A TIMELESS LEGACY

Heritage Park Historical Village first opened its gates on July 1, 1964. Since opening its doors, the Park has grown into one of Calgary's premier tourist attractions and one of North America's largest and most successful living history museums. Throughout the year, guests have the opportunity to interact with over 100 years of history. It is the Park's mission to preserve the history of the early West and to educate and entertain guests of all ages for many generations to come. Heritage Park stretches far beyond a collection of antiques, attractions, and displays. It is a living diary, documenting pioneers and entrepreneurs whose spirit forged the history of Alberta and Western Canada.

By supporting Heritage Park, you are helping to keep that pioneer spirit alive for our children and their children. It is a place where learning about history will always be fun as well as informative.





GIVING OPTIONS

There are many ways for you to create a legacy or planned gift for Heritage Park that aligns with your values and hopes for the future. The following are a few of the options available:

▶ A BEQUEST IN YOUR WILL

You may choose to bequest a portion of your estate to Heritage Park, or to a specific program or exhibit. Bequests allow you to maintain control over your estate throughout your lifetime and beyond.

▶ GIFTS OF RRSPs

Heritage Park can be designated the beneficiary of RRSPs or RIFs outside of your will. Donors can leave lesser taxed assets to heirs.

▶ GIFTS OF SECURITIES

Gifts of publicly traded securities can be given as a current gift or a future gift in your will.

▶ GIFTS OF LIFE INSURANCE

You can make a very significant gift to Heritage Park without great expense by donating a new insurance policy or an existing policy that you no longer need. Premiums may be eligible for a charitable tax receipt.

▶ GIFTS OF PROPERTY

Gifts of real estate, works of art and other tangible assets may be made as a current donation or through your will. You may also decide that you or your beneficiaries retain use of that particular asset for your or their lifetimes.

Other options are available.

Thanks to a \$1500 bequest from Chinese immigrant Jimmy Smith, Calgary's first General Hospital was established in a rented cottage in October 1890. Heritage Park's Cottage Hospital stands as a testament to those early pioneers, like Jimmy, who cared about the future of their community. You too can have a lasting legacy.



YOUR LEGACY GIFT WILL HELP PRESERVE OUR HISTORY AND ENSURE OUR FUTURE BY:

- Maintaining and caring for over 182 exhibits and 55,000 artifacts;
- Providing engaging and meaningful education for youth and adults;
- Building on our collection with new exhibits and displays; and
- Ensuring the continued operation of the Park for generations to come.

It can also help you address a variety of personal financial goals. Whether you want to make a significant gift during your lifetime, or as part of your estate, we can work with you and your advisors to create a mutually beneficial gift plan.



BENEFITS OF GIVING

- Leave a legacy for the future that keeps Heritage Park vibrant and growing!
- Maximize your estate planning and reduce your taxes.
- Ensure your philanthropic wishes are understood and appreciated.
- You can be recognized now for your future gift!



“Calgary history was very important to my uncle. He was proud of being a lifelong Calgarian and knew the Sunnyside/ Kensington area like the back of his hand. In addition to the bequest in his will, he donated a park bench in memory of my father, his beloved big brother. The bench is on a side street very close to the bakery. I visit it every time I am at the Park and think of my dad.” — M. M.



Heritage Park Society

Registered Charitable No. 11895 6457 RR0001

Heritage Park Society's mission is to connect people with the settlement of Western Canada and to preserve our culture and heritage through restoration, preservation, and interpretation of historical artifacts and exhibits; youth education programs based on provincial curriculum; and adult education.

The Heritage Park Foundation

Registered Charitable No. 11923 7501 RR0001

The Heritage Park Foundation seeks donations and endowments with the general intent of using the income earned from such donations to support western heritage through the Heritage Park Society.

These are the official charity names for bequests and other important documents.



1900 Heritage Drive SW Calgary, Alberta, Canada T2V 2X3
P. 403.268.8500 F. 403.268.8501

   HeritageParkYYC www.HeritagePark.ca

If you are interested in obtaining more information or ways you can give to Heritage Park, please mail this response card.

First and Last Name (please print) _____ Mr. Mrs. Ms. Dr.

Address _____

City _____ Province _____ Postal Code _____

Phone Numbers: Home _____ Work _____ Email _____

I understand that my reply will be confidential.

Please return to:

Fund Development

Heritage Park

1900 Heritage Drive SW

Calgary, AB T2V 2X3

Or contact:

Fund Development

403.268.8629

plannedgiving@heritagepark.ca

www.HeritagePark.ca

